

Print Full-Color Stake Tags, Hang Tags and More!



GP3000
COLOR TAG PRESS

*GP3000 shown with optional stacker

GP3000 is Primera's new on-demand, full-color tag and stake printer for garden centers, nurseries and growers. Prints on both sides of tags, stakes and more with pigmented inks that are highly water and UV-resistant. Never worry about over-or-under ordering tags again!

PRIMERA
TECHNOLOGY, INC.

UNITED LABEL & SALES
12900 Berea Road - Cleveland, OH
P 216-226-4030 - F 216-226-9007
www.UnitedLabel.com



UV and Water Resistant Labels

The combination of pigment-based inks and synthetic substrates make the GP3000's output highly water and UV resistant. Print resolution is 1200 x 4800 dpi, producing very crisp text and stunning full-color photos and graphics.

Print what you want, when and where you need it!

GP3000 allows you to print short runs of tags and stakes on-demand. Never worry about running out of the tags you need ever again! Prints a variety of shapes and sizes with no lead times and no wasted tags that you eventually end up discarding

As a fully-digital printing system, you can even make "on-the-fly" changes to your tags. Possibilities are endless and include the printing of private-label tags with customer logos, website addresses, phone numbers, UPC bar codes and more.

Key Features of GP3000:

- » Black or color printing
- » Individual CMYK pigment ink cartridges
- » Prints on both sides in full color
- » Prints a variety of shapes and sizes
- » Highly UV and water resistant inks and substrates
- » Built-in cutter and creaser



Prints on both sides of tags and stakes.

Specifications

Printing technology:	Pigment Inkjet
Print resolution:	Up to 4800 dpi
Print width:	8.25" (209.6mm)
Print speed:	1.50" per second (38.1 mm)
Data interface:	USB 2.0 compatible
Printer drivers:	Windows® 7/8/10+
Height:	28" (711.2mm)
Width:	36" (914.4mm)
Depth:	24.1" (612.1mm)
Weight:	138 lbs. (62.6kg)
Optional Stacker Height:	28" (711.2mm)
Optional Stacker Width:	17.5" (444.5mm)
Optional Stacker Depth:	16.7" (424.2mm)
Optional Stacker Weight:	39 lbs. (17.7kg)
Complete Unit Width (printer and stacker):	46.5" (1181.1mm)
Power requirements:	100-240 VAC, 50/60 Hz
Warranty:	One year parts and labor, extended and hot-swap warranties optional

www.primerahort.com

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GP3000 Cost Per Tag & Prints Per Cartridge

Notice: All costs per label in this document include ink used for print head maintenance.

	Total Tag Cost	Prints Per Cartridge	Prints Per Minute
<p>1.0 x 4.1 Stake</p>  <p>Red Bell Pepper Exposure: Full Sun Height: 2' Spacing: 18" Features: Produces 7" to 8" peppers Care: 6-8 hours of direct sun; Water 1 to 2 inches per week</p> <p>PRIMERA TECHNOLOGY, INC.</p>	<p>\$0.04 Blank Tag: \$0.02 Ink: \$0.021</p>	<p>C 11,200 M 7,800 Y 3,600</p>	<p>17.4 at default setting (High-Color Only, Normal)</p>
<p>1.0 x 4.1 Stake</p>  <p>Spearmint Exposure: Full Sun Height: 18" Spacing: 48" Features: Strongly scented leaves. Easy to grow and maintain. Planting Depth: Container Deep.</p> <p>PRIMERA TECHNOLOGY, INC.</p>	<p>\$0.04 Blank Tag: \$0.02 Ink: \$0.023</p>	<p>C 7,000 M 10,400 Y 2,900</p>	<p>17.4 at default setting (High-Color Only, Normal)</p>
<p>1.7 x 4.7 Stake</p>  <p>COLEUS Shade</p> <p>COLEUS Care: Likes plenty of organic matter and moist soil. Features: Adds a lively accent color. Rich leaf color and texture to any flower bed or container garden. Height: 30" Spacing: 10"</p> <p>PRIMERA TECHNOLOGY, INC.</p>	<p>\$0.07 Blank Tag: \$0.05 Ink: \$0.017</p>	<p>C 8,700 M 6,600 Y 4,100</p>	<p>16.3 at default setting (High-Color Only, Normal)</p>
<p>1.7 x 4.7 Stake</p>  <p>French Marigold Exposure: Full Sun Height: 12" Spacing: 6" Features: A variety of color blends. Great in containers. Compact, mounding habit. Care: Thrives in well-drained soil.</p> <p>PRIMERA TECHNOLOGY, INC.</p>	<p>\$0.09 Blank Tag: \$0.05 Ink: \$0.043</p>	<p>C 6,100 M 1,700 Y 1,700</p>	<p>16.3 at default setting (High-Color Only, Normal)</p>

GP3000 Cost Per Tag & Prints Per Cartridge

Notice: All costs per label in this document include ink used for print head maintenance.

	Total Tag Cost	Prints Per Cartridge	Prints Per Minute
<p>2.2 x 3.6 Hang Tag</p> 	<p>\$0.09 Blank Tag: \$0.05 Ink: \$0.040</p>	<p>C 17,900 M 2,300 Y 2,400</p>	<p>13.1 at default setting (High-Color Only, Normal)</p>
<p>2.2 x 3.6 Hang Tag</p> 	<p>\$0.13 Blank Tag: \$0.05 Ink: \$0.082</p>	<p>C 1,700 M 1,100 Y 1,200</p>	<p>13.1 at default setting (High-Color Only, Normal)</p>
<p>3.2 x 5.1 Hang Tag</p> 	<p>\$0.13 Blank Tag: \$0.09 Ink: \$0.044</p>	<p>C 4,000 M 2,200 Y 3,700</p>	<p>8.3 at default setting (High-Color Only, Normal)</p>
<p>3.2 x 5.1 Hang Tag</p> 	<p>\$0.22 Blank Tag: \$0.09 Ink: \$0.131</p>	<p>C 1,100 M 900 Y 550</p>	<p>8.3 at default setting (High-Color Only, Normal)</p>